

## **COMMUNICATIONS WORKSHOP**

*Presented by UF/IFAS Center for Aquatic and Invasive Plants*

*FAPMS 46<sup>TH</sup> Annual Training Conference*

*Monday, 3 October 2022*

*1:00-4:00pm*

*Ticket Price - \$50*

Effective communications skills are essential for connecting people to the work you do. UF/IFAS CAIP experts have created a Communications Workshop to address the unique aspects of connecting with stakeholders about the necessity for aquatic plant management. This workshop will help industry professionals and team leaders understand and utilize communication principles to engage with diverse audiences, including public audiences and your peers.

Attendees will learn about:

- Science communication and why we need it
- Connecting with stakeholders
- How to handle impromptu conversations in the field
- Effectively communicating with your team
- Resources available to you

This event will have limited seat availability. If you have any questions, please contact Raychel Rabon at [rdrabon@ufl.edu](mailto:rdrabon@ufl.edu).